Michael “Cowboy Mike” Eastwood

MEDIA • PRESS • INTERVIEWS • SPEAKING ENGAGEMENTS

One Rescued Pony. Eight Children’s Books. A Mission to Help Children Read.

Children’s Author | Radio Co-Host | Business Executive | Speaker | Philanthropist

From giving a miniature pony named Winston a second chance to creating an eight-book children’s series, Michael “Cowboy Mike” Eastwood has built a mission around storytelling, education and community service. Based in Prescott, Arizona, he brings decades of executive leadership, broadcast experience and a personal commitment to children’s literacy to interviews and speaking events.

100% of Michael Eastwood’s author proceeds from book sales are donated to Pony 4 Precious, a 501(c)(3) nonprofit.

Meet Cowboy Mike

Michael “Cowboy Mike” Eastwood is an American children’s author, entrepreneur, professional speaker, radio co-host and philanthropist. He created the Cowboy Mike and Winston series, eight illustrated adventures inspired by a real miniature pony and life at Blue Mountain Ranch in Prescott, Arizona. Through storytelling, Eastwood introduces young readers to animal care, friendship, responsibility, teamwork and discovery.

He founded Pony 4 Precious in 2016 to support educational opportunities for children. The organization’s work includes free children’s books, literacy outreach and scholarships. Eastwood contributes all of his author proceeds from book sales to the nonprofit.

Outside publishing, Eastwood serves as Chairman of Bello Sol Inc., doing business as West USA Realty of Prescott, and as a Yavapai County Planning and Zoning Commissioner for District 4. His executive experience spans manufacturing, turf and golf equipment distribution, retail operations, business coaching, and real estate brokerage leadership. He co-hosts programming on Prescott’s KYCA 1490 AM and 103.5 FM and is the author of the business book CEO-Stories.

The Winston Rescue Story: The Pony Who Inspired a Mission

Winston was born to two show ponies, but he faced serious challenges from the beginning. According to Pony 4 Precious’s account of his early life, a veterinarian raised concerns that he might never walk or run normally. His future as a show pony looked bleak.

When Michael Eastwood met the young miniature pony, he saw an animal worth helping. Cowboy Mike welcomed Winston to Blue Mountain Ranch and gave him the time and care he needed. Walking and running were difficult at first. With patience, Winston improved and grew into a playful pony who enjoys attention, grooming and greeting visitors at the fence.

Winston's personality and recovery inspired Michael to share stories about the care, responsibility and joy of life with a miniature pony. Those stories became the Cowboy Mike and Winston children's series. His rescue also helped spark Pony 4 Precious, founded in 2016, which has grown into a nonprofit focused on literacy, education and community outreach.

More about Winston: https://pony4precious.org/about-winston/

Pony 4 Precious: Impact by the Numbers

Since its founding in 2016, Pony 4 Precious has supported children's literacy and education through free book distributions, scholarships and community outreach. Michael Eastwood donates 100% of his author proceeds from book sales to the nonprofit.

5,000+ free books distributed during a previously reported three-year period | Eight children's books published | Founded in 2016

Book distribution figures reflect the nonprofit's reported program totals. For current lifetime figures and scholarship information, visit www.pony4precious.org.

Featured Interview and Speaking Topics

1. Winston's Rescue: The Pony Who Changed Everything

Best for: Television, radio and human-interest programs

How an uncertain start for a miniature pony inspired eight children's books and a charitable mission.

2. Changing Children's Lives, One Book at a Time

Best for: Nonprofits, news and community programming

How Pony 4 Precious works with local partners to place free books into children's hands.

3. Why Reading Early Matters

Best for: Parents, education shows, schools and libraries

How shared reading and engaging illustrated stories support interest in books and family reading routines.

4. From a Real Pony to Eight Published Books

Best for: Book clubs, publishing and author podcasts

The process of turning ranch experiences, educational themes and memorable characters into picture books.

5. What Horses and Ponies Teach Children

Best for: Schools, family events and animal education

Animal care, patience, respect, responsibility and the value of learning about unfamiliar animals.

6. Business Success with a Community Purpose

Best for: Business podcasts and nonprofit conferences

Applying executive experience, community partnerships and business support to charitable programs.

7. Leadership Lessons from Multiple Industries

Best for: Business conferences and leadership programs

Practical lessons in sales, team development, accountability and organizational change.

8. Staying Active and Giving Back After 60

Best for: Senior lifestyle programs and community groups

Writing, broadcasting, public service and sustained civic involvement later in life.

Published Books: Cowboy Mike and Winston

Each title is part of the Cowboy Mike and Winston illustrated children's book series. The ISBN-13 numbers below identify listed print editions; alternate formats have separate identifiers.

Year	Book title	ISBN-13
2020	A Day in the Life of Cowboy Mike and Winston	9781649531261
2021	A Day at Blue Mountain Ranch with Cowboy Mike and Winston	9781649532015
2021	Dr. Julie Visits Cowboy Mike and Winston	9781649533241
2022	Cowboy Mike and Winston Attend Cowboy Church	9781649534972
2023	Cowboy Mike and Winston Go to the Racetrack	9781649537256
2024	Cowboy Mike and Winston Explore Prescott, Arizona	9781649539922
2025	Cowboy Mike and Winston:	9798894010861

	The Quest for Clean Water	
2026	Cowboy Mike and Winston: A Day at the Ball Game	9798894011226

Book editions and ISBNs should be matched to the relevant publisher records when ordering copies.

Latest release: A Day at the Ball Game follows Cowboy Mike and Winston to the ballpark, where they meet former Chicago White Sox manager Pedro Grifol and learn about baseball. The series includes lessons in animal care, friendship, teamwork, community, clean water and sport.

Also by Michael Eastwood: CEO-Stories, a business and leadership book.

Past Media Appearances and Coverage

Featured interview: Business RadioX, High Velocity Radio | March 30, 2022

In this independent interview, Michael discussed the origins of Pony 4 Precious, Winston, the children's books, scholarships and his experience as an executive and community supporter. The program includes an audio recording and transcript.

Listen to the interview https://businessradiox.com/podcast/highvelocityradio/pony-4-precious/

On-air experience: KYCA 1490 AM / 103.5 FM

Michael co-hosts Seniors in the Know and participates in KYCA's Thursday PM programming in Prescott, interviewing local leaders, service providers and community guests. Add three selected episode links or audio clips approved for reuse.

Reader Testimonials

Readers have shared their responses to the Cowboy Mike and Winston adventures. The following comments appear on Michael Eastwood's author website.

"A very cute book to read Loved this adorable book! The illustrations and story were cute and uplifting. Highly recommend!"

— Lily Cooper

"So fun We love all of these delightful books! It's always fun to follow their adventures as they teach about different adventures!"

— Shelly O'connell

"Great children's book! My 4-year-old son loved the illustrations and the characters! One of our favorite bedtime reads!"

— Mariner

Additional published testimonials https://michaeldeastwood.com/testimonials/

Suggested Interview Questions

- Who is Winston, and what makes his rescue story special?
- What prompted you to write your first children's book?
- How did the book series grow to eight titles?
- Why do you donate all your author proceeds to Pony 4 Precious?
- How does the nonprofit distribute free books and support scholarships?
- What do children learn about horses and animals from the series?
- How did Pedro Grifol become part of A Day at the Ball Game?
- What has co-hosting KYCA radio programs taught you about communicating with listeners?
- How does your leadership background influence your charitable work?
- What would you like children and families to remember after reading the books?

Ready-to-Read On-Air Introduction

"Our guest today is Michael 'Cowboy Mike' Eastwood, a children's author, business executive and radio co-host from Prescott, Arizona. His eight-book Cowboy Mike and Winston series was inspired by a real rescued miniature pony. Michael donates 100% of his author proceeds from book sales to Pony 4 Precious, a nonprofit supporting children through literacy and education. Welcome, Cowboy Mike!"

Booking and Production Resources

Michael "Cowboy Mike" Eastwood welcomes interview requests from television and radio producers, podcasts, journalists, schools, libraries, nonprofit organizations and business event planners.

Book an interview or request press materials: www.michaeldeastwood.com/media

Media contact: Michael "Cowboy Mike" Eastwood

Email: michaeldeastwoodauthor@gmail.com | Phone: 925-482-4182

Website https://www.michaeldeastwood.com

Media and booking page https://www.michaeldeastwood.com/media

Contact form https://michaeldeastwood.com/contact/

Nonprofit https://www.pony4precious.org

Media Asset Library

- High-resolution portrait of Michael Eastwood
- High-resolution photo of Michael with Winston
- Winston at Blue Mountain Ranch photo
- All eight official children's book covers and CEO-Stories cover
- Pony 4 Precious and Cowboy Mike brand logos
- Approved short and full biographies