Michael “Cowboy Mike” Eastwood

Business Executive | Keynote Speaker | Certified Business Coach | Bestselling Author | Radio Host | Philanthropist
Planning and Zoning Commissioner, Yavapai County

Michael “Cowboy Mike” Eastwood brings more than 25 years of experience in executive management, strategic growth, and organizational development. His career spans the United States and international markets, including more than 15 years in the United Kingdom and Europe. Business owners and leaders value his practical, results-focused approach, which emphasizes financial performance, accountability, and developing people.

Coaching and Leadership

As a certified business coach and executive leadership mentor, Michael works with entrepreneurs, CEOs, business owners, and emerging leaders to strengthen operations, build high-performing teams, and increase profitability. He believes strong leadership starts with clear direction, effective communication, and personal responsibility.

Michael is Chairman of Bello Sol Inc., doing business as West USA Realty of Prescott, where he guides strategy and growth in the Northern Arizona real estate market.

Speaking and Media

An engaging and approachable presenter, Michael speaks on entrepreneurship, executive leadership, business growth, team motivation, and overcoming challenges in business. He also co-hosts Seniors in the Know on KYCA 1490 AM and 103.5 FM in Prescott, Arizona, where he talks with business leaders, local officials, and professionals about issues that matter to the community.

Author

Michael is the creator of the Cowboy Mike and Winston children’s book series, an eight-book collection inspired by his rescued miniature pony. The books explore friendship, responsibility, kindness, and learning, and are designed to encourage reading and bring families together. He is also the author of CEO-Stories, a business book that shares leadership lessons from his executive career.

Philanthropy and Community Service

Michael is the founder, Chairman, and CEO of **Pony 4 Precious**, a 501(c)(3) nonprofit dedicated to children’s literacy, education, scholarships, and equine learning. The organization distributes free children’s books and supports

educational opportunities, and Michael donates 100% of his author proceeds to its mission of changing children's lives one book at a time.

He also serves Yavapai County, Arizona, as a Planning and Zoning Commissioner and as a member of the Industrial Development Authority Board.

Work With Michael

Whether you need a keynote speaker, an executive coach, a leadership mentor, a media guest, or an author for your next event, Michael brings decades of real-world experience and a genuine passion for helping people succeed.

For speaking, coaching, mentoring, media, and partnership inquiries, visit www.michaeldeastwood.com**.**