Michael “Cowboy Mike” Eastwood

Children’s Author | Radio Co-Host | Business Executive | Speaker | Philanthropist

LONG BIO

Michael “Cowboy Mike” Eastwood is an American children’s author, entrepreneur, professional speaker, radio co-host and philanthropist. He created the Cowboy Mike and Winston series, eight illustrated adventures inspired by a real miniature pony and life at Blue Mountain Ranch in Prescott, Arizona. Through storytelling, Eastwood introduces young readers to animal care, friendship, responsibility, teamwork and discovery.

He founded Pony 4 Precious in 2016 to support educational opportunities for children. The organization’s work includes free children’s books, literacy outreach and scholarships. Eastwood contributes all of his author proceeds from book sales to the nonprofit, which has distributed more than 5,000 free books during a reported three-year period.

Outside publishing, Eastwood serves as Chairman of Bello Sol Inc., doing business as West USA Realty of Prescott, and as a Yavapai County Planning and Zoning Commissioner for District 4. His executive experience spans manufacturing, turf and golf equipment distribution, retail operations, business coaching and real estate brokerage leadership. He co-hosts programming on Prescott’s KYCA 1490 AM and 103.5 FM and is the author of the business book CEO-Stories.

The series began with Winston’s rescue: born to two show ponies, he faced early health challenges, and a veterinarian worried he might never walk or run normally. Eastwood welcomed Winston to Blue Mountain Ranch and, with patient care, the pony recovered into a playful companion who greets visitors at the fence — a story that now anchors eight titles, from A Day in the Life of Cowboy Mike and Winston (2020) to A Day at the Ball Game (2026), carrying lessons in animal care, friendship, teamwork, community, clean water and sport.

michaeldeastwoodauthor@gmail.com | 925-482-4182 | www.michaeldeastwood.com